

# Workshop Mayors Voice

September 6, 2023 | Hotel Qosmo

## How can city leaders positively influence urban transformation?

### **Facilitators:**

Frédéric Boyer – Covenant of Mayors Europe

Florian Becker – Green City Accords

Starting with the successes and challenges of Brasov's transition, we are giving the voice to Mayors and local politicians from cities and towns across Europe and beyond, to discuss how they are improving their community's well-being while respecting planetary boundaries by:

- Making their local economies and territory climate-neutral;
- Protecting their citizens from hazards related to climate change;
- Safeguarding their environment.

There will be political discussions on the following topics:

- Cities as “orchestra directors” of the local community transition symphony - The untapped potential of sufficiency[1] to drive the green transition
- Making cities breathable by improving air quality
- The challenges for green spaces and biodiversity in cities

### **AGENDA**

#### **10:00 – 10:30**

Welcome and introduction round

#### **10:30 – 11:00**

Brasov's green urban transformation – Allen Coliban Mayor of Brasov

#### **11:00 – 11:45**

Facilitated discussion on Sufficiency

#### **11:45 – 12:15**

Coffee break

#### **12:15 – 13:00**

Facilitated discussion on Local Governance

#### **13:00 - 14:00**

Pause & Lunch

#### **14:15 – 14:30**

The Green City Accord framework as a tool to tackle environmental issues

#### **14:30-15:30**

Facilitated discussion on air quality challenges

Biodiversity and green spaces – setting the scene with best practice examples and the proposed nature restoration law

#### **15:30-16:30**

Facilitated discussion on how to protect and enhance biodiversity and the importance of increased green spaces in cities to mitigate climate change

#### **16:30-16:45**

Concluding remarks

#### **17:00 - 19:00**

Visiting Brasov

*All participants are invited to dinner at the end of the visit.*



# Workshop Disruptive City Managers



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City managers pave the way for innovation in future cities.

## **Facilitator:**

The Association of City Managers in Romania (AAPRO)

## **Speaker:**

Dacian Palladi, Elena Tudose, Sorin Chiriță, Paul Moldovan, Piștea Ciprian, Ionel Zlate, Movilă Petru, Adriana Miron

## **09:00 - 10:00**

Intro & Coffee

## **10:00 - 13:00**

Case studies and exchange of experience  
Dacian Palladi (presentation topic), Oradea City Hall - "The History that Precedes the Future - Energy Adventure"

- Elena Tudose, City Manager of Sector 2, Bucharest - "Positive Energy District - an experimental project of Sector 2 in collaboration with the Technical University of Construction Bucharest"
- Sorin Chiriță, former City Manager of the Bucharest City Hall - "Energy Efficiency and Smart Energy Solutions for Localities and Counties"
- Paul Moldovan, City Manager of Sector 6, Bucharest - "Lacul Morii Park"
- Piștea Ciprian, City Manager of Bacău  
- Expanding the Green Space Area - Constraints and Challenges - Case Study: Cancicov and Gheraiesti Parks

## **13:00 - 14:00**

Pause & Lunch

## **14:30 - 16:45**

Sorin Chiriță, former City Manager of Bucharest City Hall - "Integrated Regional Policies for Developing a Sustainable Transport Network"  
Sustainable Growth of Localities through Circular Economy Actions

Ionel Zlate, City Manager of Smardan - "Funding Sources for Energy Efficiency, Urban Mobility, and Circular Economy - Energy Transition: From Challenges for Local Communities to Successfully Implemented Projects"

Movila Petru, City Manager of Iasi - "Iasi, a Green City - Public Transportation and the Metropolitan Area!"

Adriana Miron - City Manager of Brașov, "Green Energy for Brașov - Implementation of the Photovoltaic Park - Opportunities and Challenges"

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# Workshop Engaged Local Councilors

September 6, 2023 | Hotel Qosmo

The role of local councilors in promoting sustainable development.

## **Moderator:**

Ms Alina Gîrbea, European Commission, Directorate General for Communication, Unit for Networks in the Member States

## **Proposed Speakers:**

Ms Alexandra-Ioana Crivineanu, BELC Member representing BV city council, Romania (tbc)

Mr Daniel Mes, Member of ex-cabinet of Vice President Frans Timmermans in charge of inter-institutional relations

Mr Sorin Maxim, Director General of Regional Development Agency, Romania (tbc)

## **Proposed topics:**

What contributions can municipalities all over Europe make to the Green Deal?

How do we build sustainable cities and opportunities brought forward by RRF?

How to communicate on the Green Deal?

## **Concept for workshop for local councilors on Green Deal measures**

## **Facilitator:**

Alina Gîrbea

## **6 September, afternoon**

Local councilors will split in 3 groups:

1. On how to build sustainable cities
2. On how to best communicate on Green

Deal Measures at local level

3. Financing the Green transition and cooperation at EU level

20 min to:

Identify three main challenges for each topic

20 min to:

Come up with solutions and best practices  
For 10 min each a representative of each group will present main issues identified, best practise and solutions proposed, as well as address remaining questions, followed by questions and discussions with the whole room (20 min).

For 30 remaining minutes: the group break again and draft each a short resolution on their topic.

## **Duration:**

2 hours

## **17:00 - 19:00**

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# Workshop Urban Planning

September 6, 2023 | Hotel Qosmo

Designing cities for a greener and more sustainable future.

## **Facilitator:**

Urbanize Hub & European Urban Initiative

## **Speaker:**

Alexandru Matei - Partnership and Communication Senior Officer, European Urban Initiative

Grațian Mihăilescu - UrbanizeHub Founder, Diana Dobrin - Urban Innovator & Facilitator

## **09:00 - 10:00**

Intro & Coffee

## **10:00 - 13:00**

Why Participatory Urbanism? - brief overview for when to use this approach.  
Urban Regeneration - The Line Project  
Urban Planning Documents - Theme of Lugoj's General Urban Plan (PUG)  
Strategic Planning - Innovative Solutions for Green Cities

What opportunities do we have open?  
Interactive/Practical Activities

Analysis of predefined projects - extracting positive aspects and potential issues of the projects, as well as ways to improve them for the benefit of the communities.

Workshop: Participatory design for sustainable urban innovation.

Future city - Between dream and reality  
- solving a complex scenario (involving urban intervention, role-playing (hats)  
- chief architect, citizen, developer,

community opposed to an intervention, etc.)

## **13:00 - 14:00**

Pause & Lunch

## **14:30 - 16:45**

Presentation delivered by Alexandru Matei - Partnership and Communication Senior Officer, European Urban Initiative

Participants will be introduced to what to the role of EUI is, its activities and the opportunities it currently offers such as the call of Innovative Actions, City-To-City exchange/Peer Review and the Urban Agenda for the EU calls.

Field visit and case study in Brasov together with Dragos Oprea - Chief Architect, Brasov City Hall.

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# Workshop Green Funding



September 6, 2023 | Hotel Qosmo

From idea to reality - financing solutions for green cities.

## **Facilitator:**

Center for Sustainable Development Association, with expertise from fonduri-structurale.ro

The team is dedicated to developing a national and European ecosystem focused on impact, providing stakeholders with key tools and resources: access to funding (grants through fonduri-structurale.ro and participatory financing through our crowdfunding platform - consolid8.ro), access to know-how (mentors and specialists), access to information about impact investments for investors, and the establishment of support mechanisms for public authorities to promote social entrepreneurship and the transition to a green economy.

## **09:00 - 10:00**

Intro & Coffee

## **10:00 - 13:00**

Opportunities for European Funding  
Dedicated to Local Authorities

Tips and recommendations on how to efficiently identify and track the launch of funding opportunities relevant to the communities you represent,

- European Programs
- National Programs

Applied discussions on particular funding guidelines in areas of interest for local public authorities such as urban mobility, urban regeneration, energy and energy efficiency, and digitalization of public services,

- Financing applications

Project management elements, from developing project ideas and structuring the project to improving chances of funding by specifically addressing the funder's expectations and objectives,

Practical advice from specialists familiar with European funding (banks and other funding institutions, designers, auditors, and other technical experts).

Q&A

## **13:00 - 14:00**

Pause & Lunch

## **14:00 - 16:45**

Opportunities for European Funding  
Dedicated to Local Authorities

Project management elements, from developing project ideas and structuring the project to improving chances of funding by specifically addressing the funder's expectations and objectives,

- Risk management
  - Improving the capacity of local authorities
  - Recommendations for the financing bodies
- Practical advice from specialists familiar with European funding (banks and other funding institutions, designers, auditors, and other technical experts).
- Public procurement
  - Specific programs

Q&A

## **17:00 - 19:00**

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# Workshop Climate Mitigation



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Solutions for mitigating climate changes at the urban level.

## **Facilitator:**

Energy Cities & Agency of Brașov for the Management of Energy and Environment (ABMEE)

## **Speaker:**

Ian Turner, Roland Tual, Olimpia Nicolae, Tom Evers

## **09:00 - 10:00**

Intro & Coffee

## **10:00 - 13:00**

Energy Communities in Romania - Status Quo and European Sources of Inspiration  
European and National Legislation - Obstacles and Opportunities for Energy Communities in Romania, and Lessons Learned at the EU Level - Roland Tual, REScoop.eu, and Olimpia Nicolae, Greenpeace Romania

What Works and What are the Current Obstacles? - Open Discussions

Models of Collaboration between Local Authorities and Energy Communities  
SCCALE 203050 - Ian Turner

Inspiration from SCCALE 203050  
- Energiesamen PV - Tom Evers, Energiesamen (Netherlands)

Inspiration from Romania

Q&A

## **13:00 - 14:00**

Pause & Lunch

## **14:30 - 16:45**

Opportunities for European Funding  
Energy Communities - Practical Exercises for Identifying Renewable Energy Opportunities in Brasov

Introduction - Ian Turner, Energy Cities

The Photovoltaic Potential of Public Buildings in Romania - Presentation of a recent study conducted by Greenpeace - Olimpia Nicolae, Greenpeace Romania

Activity - Searching for “hidden treasures” (renewable energy) in our cities - Brasov case study - A large map of a neighborhood in Brasov will be used for an exercise with all participants to identify as many public assets that could be used in future community projects.

Identifying Stakeholders - Inspired by the stakeholder identification methods used in the URBACT project in Bistrita, participants will engage in exercises to identify stakeholders and potential partners that could be involved in various situations.

Conclusions - Identifying the remaining needs for capacity building in Romania.

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# Workshop Digitalisation

**September 6, 2023 | Hotel Qosmo**

Digital transformation for smart and sustainable cities.

## **Facilitator:**

Romanian Association for Smart City

Through this workshop dedicated to digitalization, the Romanian Association for Smart Cities aims to provide a constructive and collaborative framework where all participants can contribute to the development of innovative solutions and the creation of a digital and sustainable future for our cities.

## **09:00 - 10:00**

Intro & Coffee

## **10:00 - 13:00**

Digital Xchange: Exploring the Potential of Digitalization for Sustainable Cities

In the first part, each municipality will have the opportunity to present its digitalization initiatives and some successful examples of best practices.

These presentations will allow for a common identification of challenges and issues that cities face in their digitalization process. Additionally, it will facilitate the exchange of ideas and experiences on topics of interest for all participants.

## **13:00 - 14:00**

Pause & Lunch

## **14:30 - 16:45**

Digital Xchange Workshop

During this session, we will focus on the top three most important common issues identified in the previous stage. The group will collaborate to identify concrete and viable solutions for these challenges and create an action plan for implementing these solutions in the future. Thus, the workshop will provide an opportunity to turn ideas into practical actions and generate specific solutions tailored to the needs of each participating city.

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# Workshop Mobility

**September 6, 2023 | CATTIA (35 Institutului Street)**

**Innovation in mobility for greener cities.**

## **09:00-10:00**

Participant Registration  
Networking

## **10:00 - 11:20**

Urban Mobility Challenges in Communities

Urban mobility experts will address topics of interest in the field of sustainable urban mobility:

- Micro-mobility in urban communities
- New challenges in mobility management - urban logistics / the need for “first & last mile” solutions
- Electro-mobility in urban communities

## **11:20 - 11:40**

Coffee Break / Networking

## **11:40 - 13:00**

Innovative Approaches in Urban Mobility Management / Challenges and Opportunities

Section developed by EIT Urban Mobility RIS Hub Romania

Experts and partners of EIT Urban Mobility RIS Hub Romania discuss innovative approaches in urban mobility management

## **13:00 - 14:30**

Lunch Break / Networking

## **14:30 - 16:00**

Local and Metropolitan Public Transport - Challenges and Opportunities

- Management of electric vehicle fleets

- Management of facilities provided to students / other beneficiary categories in the context of recent legislative changes
- Options for conducting technical and economic audits of public transport operators

## **16:00 - 16:20**

Coffee Break

## **16:20 - 17:00**

Challenges in Accessing Non-Reimbursable Financing / Efficient Implementation of Projects

## **17:00 - 17:30**

Conclusions / Closing of the Working Session

## **09:00 - 18:00**

Electric Bus Exhibition in the CATTIA Parking Lot

Presentation of exhibited vehicle features

Organization of demonstration trips

Opportunity to discuss with bus manufacturers / transport managers / drivers using electric buses in public transport